

Talkwalker Launches Its New Social Media Search Engine Quick Search, the Fastest Way to Brand and Communication Insights

Talkwalker breaks new ground with an easy to use and incredibly powerful social media search engine with instant access to billions of social media and online posts, enabling marketers to boost their brand impact through deeper insights and better communication strategies.

NEW YORK, 06/02/2018 – Talkwalker, the leading social listening and analytics platform, today announced the launch of Quick Search, an easy to use and incredibly powerful [social media search engine](#) with unlimited global searches. The new Quick Search helps marketers to instantly find content ideas, detect influencers, understand audiences, discover brand insights and spot trends.

Quick Search analyzes billions of conversations to give marketers easy access to search results and key brand statistics like engagement, volume, sentiment, demographics and geographies. Featuring the most comprehensive coverage available, Quick Search delivers results across social media, online news, blogs and forums to give an overview of any brand or topic at once. For the first time, the clear, beautiful dashboard view and intuitive type-and-go interface make high value social data available to anyone, without needing setup or training.

“Quick Search is our secret weapon for marketers. Unlimited searches going back 13 months enable users to tap into millions of ideas to enhance the impact of their brands,” said Robert Glaesener, CEO of Talkwalker. “This social media search engine is really as intuitive as a Google search, but its powerful results enable marketers to make better, data-backed decisions on the fly - whether it’s getting an idea for viral content, detecting an influencer, finding brand insights, spotting a trend or discovering what resonates with their audience. [Quick Search](#) is the fastest way to boost the impact of your brand communication.”

Quick search is an essential tool for Marketers to unleash their creativity and associate any topic with related themes, communication ideas, emojis and popular hashtags. Further highlights include:

- Unlimited searches, unlimited results going back 13 months
- Leading global coverage of social networks, news sites, blogs, and forums
- Easy comparison of multiple brands for benchmarking
- The KPIs that matter – including engagement, volume & sentiment analysis with 90% accuracy

About Talkwalker

Talkwalker is a listening and analytics company that empowers over 1,000 brands and agencies to optimize the impact of their communication efforts. The company provides businesses with an easy-to-use platform to protect, measure and promote their brands worldwide, across all communication channels. Talkwalker's state-of-the-art social media analytics platform monitors and analyzes online conversations on social networks, news websites, blogs and forums in 187 languages. The company is headquartered in Luxembourg and has offices in New York City, San Francisco, and Frankfurt. For more information, please visit www.talkwalker.com. Talkwalker is the home of [Talkwalker Alerts](#) and [Talkwalker Quick Search](#).

The logo for Quick Search, featuring a large blue magnifying glass icon with horizontal lines to its left, followed by the text "Quick Search" in a blue serif font.

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