

The Rocket Science Group LLC d/b/a MailChimp

● Active Participant

Industries

Participation

Privacy Policy

Dispute Resolution

Industries

✚ Information and Communications Technology
Information Technology Services

Participation

SWISS-U.S. PRIVACY SHIELD FRAMEWORK: ACTIVE

Original Certification Date: 7/21/2017

Next Certification Due Date: 12/15/2018

Data Collected: NON-HR

EU-U.S. PRIVACY SHIELD FRAMEWORK: ACTIVE

Original Certification Date: 11/21/2016

Next Certification Due Date: 12/15/2018

Data Collected: NON-HR

PURPOSE OF DATA COLLECTION

The Rocket Science Group LLC d/b/a MailChimp maintains online platforms that allow our users to keep in contact with their subscribers, primarily by sending emails. We allow users to upload email addresses and other subscriber profile information, such as for example name, physical address, and other demographic information, into our database. This information is used to send emails and enable the use of certain other MailChimp features on behalf of these users. Consistent with our posted Privacy Policy, we share some information with third party service providers to provide and support the services we offer to our users. We also share some information with third party advertising partners to help us better understand our users' needs and interests in order to serve more relevant content and target advertisements to these users and others like them.

Privacy Policy

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NON-HR DATA

Document: Privacy Policy (<http://mailchimp.com/legal/privacy/>)

Description:

MailChimp maintains a comprehensive Privacy Policy and a Cookie Statement.

Effective Date: 11/1/2017

VERIFICATION METHOD

TRUSTe (<https://feedback-form.truste.com/watchdog/request>)

Dispute Resolution

QUESTIONS OR COMPLAINTS?

If you have a question or complaint regarding the covered data, please contact The Rocket Science Group LLC at:

Scott Culpepper

General Counsel

The Rocket Science Group LLC

Georgia

675 Ponce De Leon Ave NE, Suite 5000

Atlanta, Georgia 30308

legal@mailchimp.com (<mailto:legal@mailchimp.com>)

Phone: (404) 806-5843 (tel:(404) 806-5843)

Privacy Shield organizations must respond within 45 days of receiving a complaint.

If you have not received a timely or satisfactory response from The Rocket Science Group LLC to your question or complaint, please contact the independent recourse mechanism listed below

NON-HR RECOURSE MECHANISM

TRUSTe (<https://feedback-form.truste.com/watchdog/request>)

Appropriate statutory body with jurisdiction to investigate any claims against The Rocket Science Group LLC regarding possible unfair or deceptive practices and violations of laws or regulations covering privacy Federal Trade Commission (<https://www.ftc.gov>)

The Rocket Science

Group LLC d/b/a

MailChimp

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The International Trade Administration (<http://www.trade.gov>) (ITA), U.S. Department of Commerce (<https://www.commerce.gov>) manages this site to facilitate the Privacy Shield framework in the United States. External links to other Internet sites should not be construed as an endorsement of the views or privacy policies contained therein. This site contains PDF documents. A PDF Reader (<https://get.adobe.com/reader/>) is available from Adobe Systems Incorporated.

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